



# GINGIN EXPO

**SATURDAY  
APRIL 21<sup>ST</sup> 2007**



**ABOVE:** Creamed honey, a favourite of children.  
**LEFT:** The unique "bee dance" mosaic at West Coast Honey's Gingin factory.



**RIGHT:** Red gum trees flowering in Gingin.

## Busy bees cater for all tastes

Jarrah honey has similarities to the richness of natural timber with a slightly rough texture.

West Coast Honey, one of the regular exhibitors at the Expo, is a family-owned and run business that was established in 1936.

The company, which is B Qual accredited, (the quality assured symbol for the honey industry), has built up a reputation for producing top class products from locally produced honey.

Visitors to the Expo can look forward to buying freshly-harvested local red gum honey at a special Expo price.

The business, which is run by the Fewster family, has added value by branching into the tourism industry three years ago.

The staff welcome visitors to the factory, at 172 Gingin Brook Road, which is distinguished by a bee mosaic in the showroom, cre-



ated by local mosaic artist, Brenda Diepeveen.

"Test your taste buds and purchase your favourite variety of pure, natural, unfiltered honey. Our bees, from 1800 hives, gather nectar and pollen from our State's national forests and nature reserves. The honey is harvested

by our family, who are third-generation bee keepers," said Kerry Fewster.

"Varieties include local red gum (marri), white gum (wandoo), wildflower (coastal heath), banksia goldfields (mallee), blackbutt and our State's famous jarrah honey (one of the world's highest peroxide honeys).

"Unique to Western Australia, pure jarrah honey will never crystallise. The jarrah trees flower every second year.

"Jarrah honey has similarities to the richness of natural timber with a slightly rough texture, of medium colour not unlike the red tonings of the raw timber. It is an acquired taste.

"It is a medicinal and antimicrobial honey with its own hydro-

gen peroxide. It is excellent for healing open wounds or burns or as a facial mask.

"It is enjoyed by the real honey connoisseur and is very popular with our Singaporean customers."

West Coast Honey also produces creamed honey — a blend of eucalypt honey seeded with some crystallised honey and beaten to create a smooth-textured, very light creamy honey.

Kerry said creamed honey was especially enjoyed by children. "It's a perfect spread because it stays on your muffin, crumpet or bread. It's nice and yummy on corn or rice cakes for the gluten-free people or for a light snack.

"Our delectable honey ice cream and home-made scones are enjoyed by all who indulge."

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